

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Stephanie Maroney
do hereby request station time concerning the following issue:

American Crossroads 1401 New York Avenue Suite 1200 Washington, DC 20005 Treasurer: Margee Clancy
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: American Crossroads

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Treasurer Margee Clancy

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

7/19/12 Steph M... 703-299-1760
 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

 Signature Printed Name Title



Print Date 10/05/12

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Order Sep 00:20:00

Estimate # 1770

Alt Order #

Contract / Revision **304017** /

Original Date / Revision
10/05/12 10/05/12

Agency Com 15%

Billing Contact

<u>Billing Type</u>	Cash
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<u>Order Type</u>	GENERAL
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<u>Billing Cycle</u>	EOM/EOC
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AdvertiserAmerican Crossroads

**600 Fairmont Avenue - Suite #306
Towson, MD 21204**

Billing Calendar BROADCAST

Demographic A25-54

Agency **Mentzer Media**

Rev Codes POL POL ISS

Buying Contact

Sales Office EWSDC

Product Codes PL

**600 Fairmont Avenue - Suite #306
Towson, MD 21204**

Sales Region NAT

Priority P-3

Agency Ref

Advertiser Ref

Primary Account Executive
Marta Salazar-Perren

Account Executive	Order%	Start Date	End Date
Marta Salazar-Perren	100%		

Order Share 23% Market Value 460217

Competing Station	% of Order	Amount
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CABLE	%	0
UNKWN	77%	354367
WBHS	%	0
WBSV	%	0
WCLF	%	0
WEDU	%	0
WFLA	%	0
WMOR	%	0
WTOG	%	0
WTSP	%	0
WTTA	%	0
WTVT	%	0
WUSF	%	0
WVEA	%	0
WWSB	%	0
WXPX	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	81	\$89,972.50	\$105,850.00	0.00	10/01/12	10/08/12	81	\$89,972.50	\$105,850.00
Totals	81	\$89,972.50	\$105,850.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WFTS	10/02/12	10/08/12	M-F 7-9a GMA GMA	CM	658-9a	22222--	:30	10	\$600.00	P-3	0.00	NM	10	\$9,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/01/12	10/07/12	--2222--		8			\$600.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	10	WFTS	10/01/12-10/07/12	M-F 7-9a GMA		658-9a			-TWThF----	:30	(\$600.00)	0.00	NM		



WFTS

Print Date: 10/05/12

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Contract / Revision **304017** Flight Dates **10/02/12-10/08/12**

Hiatus Dates

Original Date / Revision 10/05/12/ 10/05/12

Order Sep 00:20:00

Advertiser **American Crossroads**

Product **American Crossroads**

Estimate # **1770**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	WFTS	10/02/12	10/08/12	M-F 7-9a GMA GMA	CM	658-9a	22222--	:30	10	\$600.00	P-3	0.00 NM	10	\$9,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	-2222--	8		\$600.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
See MG 1.19,1.20,1.21,1.22,1.23 [Need to make good]														
11	WFTS	10/01/12-10/07/12		M-F 7-9a GMA	658-9a		-TwThF----	:30	(\$600.00)	0.00	NM			
See MG 1.19,1.20,1.21,1.22,1.23 [Need to be made good]														
13	WFTS	10/01/12-10/07/12		M-F 7-9a GMA	658-9a		-TwThF----	:30	(\$600.00)	0.00	NM			
See MG 1.19,1.20,1.21,1.22,1.23 [Need to make good]														
14	WFTS	10/01/12-10/07/12		M-F 7-9a GMA	658-9a		-TwThF----	:30	(\$600.00)	0.00	NM			
See MG 1.19,1.20,1.21,1.22,1.23 [Need to be made good]														
16	WFTS	10/01/12-10/07/12		M-F 7-9a GMA	658-9a		-TwThF----	:30	(\$600.00)	0.00	NM			
See MG 1.19,1.20,1.21,1.22,1.23 [Need to be made good]														
19	WFTS	10/05/12-10/08/12		M-F 7-730p	658-730p		M-----F----	:30	\$1,500.00	0.00	NM			
Ⓜ MG for 19.4,1.10,1.13,1.16,1.11,6.8,3.11,3.15,3.16,3.14,1.14														
20	WFTS	10/05/12-10/08/12		M-F 7-730p	658-730p		M-----F----	:30	\$1,500.00	0.00	NM			
Ⓜ MG for 19.4,1.10,1.13,1.16,1.11,6.8,3.11,3.15,3.16,3.14,1.14														
21	WFTS	10/06/12-10/06/12		M-SU Late News after Sports	1135p-2a		-----Sa--	:30	\$2,500.00	0.00	NM			
Ⓜ MG for 19.4,1.10,1.13,1.16,1.11,6.8,3.11,3.15,3.16,3.14,1.14														
22	WFTS	10/08/12-10/08/12		M-F 5-530a	5-530a		M-----	:30	\$350.00	0.00	NM			
Ⓜ MG for 19.4,1.10,1.13,1.16,1.11,6.8,3.11,3.15,3.16,3.14,1.14														
23	WFTS	10/08/12-10/08/12		M-F 5-530a	5-530a		M-----	:30	\$350.00	0.00	NM			
Ⓜ MG for 19.4,1.10,1.13,1.16,1.11,6.8,3.11,3.15,3.16,3.14,1.14														
Week:		10/08/12	10/14/12	2-----	2		\$600.00		0.00					
2	WFTS	10/02/12	10/08/12	M-F 11a-12p M-F 11a-12p	CM	1058a-12p	11111--	:30	5	\$900.00	P-3	0.00 NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	-1111--	4		\$900.00		0.00					
Week:		10/08/12	10/14/12	1-----	1		\$900.00		0.00					
E 3	WFTS	10/02/12	10/08/12	M-F 12-1p ABC Action News	CM	1158a-1p	22222--	:30	10	\$400.00	P-3	0.00 NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	-2222--	8		\$400.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
11	WFTS	10/01/12-10/07/12		M-F 12-1p	1158a-1p		-TwThF----	:30	(\$400.00)	0.00	NM			
See MG 1.19,1.20,1.21,1.22,1.23 [Need to do make goods]														
14	WFTS	10/01/12-10/07/12		M-F 12-1p	1158a-1p		-TwThF----	:30	(\$400.00)	0.00	NM			
See MG 1.19,1.20,1.21,1.22,1.23 [Need to do make goods]														
15	WFTS	10/01/12-10/07/12		M-F 12-1p	1158a-1p		-TwThF----	:30	(\$400.00)	0.00	NM			
See MG 1.19,1.20,1.21,1.22,1.23 [Need to do make goods]														
16	WFTS	10/01/12-10/07/12		M-F 12-1p	1158a-1p		-TwThF----	:30	(\$400.00)	0.00	NM			
See MG 1.19,1.20,1.21,1.22,1.23 [Need to do make goods]														
Week:		10/08/12	10/14/12	2-----	2		\$400.00		0.00					



WFTS

Print Date: 10/05/12

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Contract / Revision **304017** Flight Dates **10/02/12-10/08/12**

Hiatus Dates

Original Date / Revision 10/05/12/ 10/05/12

Order Sep 00:20:00

Advertiser **American Crossroads**

Product **American Crossroads**

Estimate # **1770**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 3	WFTS	10/02/12	10/08/12	M-F 12-1p ABC Action News	CM	1158a-1p	22222--	:30	10	\$400.00	P-3	0.00 NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	2-----			2		\$400.00		0.00			
4	WFTS	10/02/12	10/08/12	M-F 5-530p ABC Action News	CM	458-530p	11111--	:30	5	\$800.00	P-3	0.00 NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-1111--			4		\$800.00		0.00			
Week:		10/08/12	10/14/12	1-----			1		\$800.00		0.00			
5	WFTS	10/02/12	10/08/12	M-F 530-6p ABC Action News	CM	530-6p	11111--	:30	5	\$900.00	P-3	0.00 NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-1111--			4		\$900.00		0.00			
Week:		10/08/12	10/14/12	1-----			1		\$900.00		0.00			
E 6	WFTS	10/02/12	10/08/12	M-F 6-630p ABC Action News	CM	558-630p	11111--	:30	5	\$1,000.00	P-3	0.00 NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-1111--			4		\$1,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
8	WFTS	10/01/12-10/07/12		M-F 6-630p	558-630p		-TwThF----	:30		(\$1,000.00)	0.00	NM		
See MG 1.19, 1.20, 1.21, 1.22, 1.23 [Needs to be made good]														
Week:		10/08/12	10/14/12	1-----			1		\$1,000.00		0.00			
8	WFTS	10/02/12	10/08/12	M-SU 11-1135p ABC Action News	CM	11-1135p	2222222	:30	14	\$1,500.00	P-3	0.00 NM	16	\$22,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-222222			12		\$1,500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
21	WFTS	10/01/12-10/07/12		M-SU 11-1135p	11-1135p		-TwThFSaSu	:30		(\$1,500.00)	0.00	NM		
See MG 8.27, 8.28, 8.29, 8.30 [PROGRAM CHANGE (COLLEGE FOOTBALL)]														
22	WFTS	10/01/12-10/07/12		M-SU 11-1135p	11-1135p		-TwThFSaSu	:30		(\$1,500.00)	0.00	NM		
See MG 8.27, 8.28, 8.29, 8.30 [PROGRAM CHANGE (COLLEGE FOOTBALL)]														
27	WFTS	10/06/12-10/06/12		M-SU Late News after Sports	1135p-2a		-----Sa--	:30		\$1,500.00	0.00	NM		
Ⓜ MG for 10.3, 10.4, 8.22, 8.21														
28	WFTS	10/06/12-10/06/12		M-SU Late News after Sports	1135p-2a		-----Sa--	:30		\$1,500.00	0.00	NM		
Ⓜ MG for 10.3, 10.4, 8.22, 8.21														
29	WFTS	10/01/12-10/07/12		SA News aft Sports @ 7p	658-730p		-----Sa--	:30		\$800.00	0.00	NM		
Ⓜ MG for 10.3, 10.4, 8.22, 8.21														
30	WFTS	10/01/12-10/07/12		SA News aft Sports @ 7p	658-730p		-----Sa--	:30		\$800.00	0.00	NM		
Ⓜ MG for 10.3, 10.4, 8.22, 8.21														
Week:		10/08/12	10/14/12	2-----			2		\$1,500.00		0.00			
10	WFTS	10/02/12	10/07/12	SA 6-630p ABC Action News	CM	558-630p	-----S-	:30	2	\$800.00	P-3	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-			2		\$800.00		0.00			



WFTS

Print Date: 10/05/12

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Contract / Revision 304017 Flight Dates 10/02/12-10/08/12

Hiatus Dates

Original Date / Revision 10/05/12/ 10/05/12

Order Sep 00:20:00

Advertiser American Crossroads

Product American Crossroads

Estimate # 1770

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
10	WFTS	10/02/12	10/07/12	SA 6-630p ABC Action News	CM	558-630p	-----S-	:30	2	\$800.00	P-3	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-			2		\$800.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
3	WFTS	10/01/12-10/07/12		SA 6-630p		558-630p	-----Sa--	:30		(\$800.00)		0.00 NM		
See MG 8.27,8.28,8.29,8.30 [ncaa football]														
4	WFTS	10/01/12-10/07/12		SA 6-630p		558-630p	-----Sa--	:30		(\$800.00)		0.00 NM		
See MG 8.27,8.28,8.29,8.30 [ncaa football]														
11	WFTS	10/02/12	10/07/12	SA 730-8p SA 730-8p	CM	728-758p	-----2-	:30	2	\$800.00	P-3	0.00 NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----2-			2		\$800.00		0.00			
12	WFTS	10/02/12	10/07/12	SU 6-630p ABC Action News	CM	558-630p	-----S	:30	2	\$800.00	P-3	0.00 NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S			2		\$800.00		0.00			
13	WFTS	10/02/12	10/07/12	Sunday Prime A AFV	CM	658-8p	-----S	:30	1	\$4,000.00	P-3	0.00 NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S			1		\$4,000.00		0.00			
14	WFTS	10/02/12	10/07/12	NCAA Fball-Prime NCAA Fball-Prime	CM	758-1130p	-----2-	:30	2	\$5,000.00	P-3	0.00 NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----2-			2		\$5,000.00		0.00			
15	WFTS	10/02/12	10/07/12	Sa 7-8a Sa 7-8a	CM	7-8a	-----S-	:30	1	\$250.00	P-3	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-			1		\$250.00		0.00			
16	WFTS	10/08/12	10/08/12	Monday 8-10p Dancing Monday 8-10p Dancing	CM	758-10p	M-----	:30	1	\$14,000.00	P-3	0.00 NM	1	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----			1		\$14,000.00		0.00			
17	WFTS	10/08/12	10/08/12	Monday Prime C Castle	CM	10-11p	M-----	:30	1	\$6,000.00	P-3	0.00 NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----			1		\$6,000.00		0.00			
E 19	WFTS	10/02/12	10/08/12	M-F 6-7a ABC Action News	CM	558-7a	11111--	:30	5	\$600.00	P-3	0.00 NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-1111--			4		\$600.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
4	WFTS	10/01/12-10/07/12		M-F 6-7a		558-7a	-TWThF----	:30		(\$600.00)		0.00 NM		
See MG 1.19,1.20,1.21,1.22,1.23 [Need to make good]														
Week:		10/08/12	10/14/12	1-----			1		\$600.00		0.00			
20	WFTS	10/02/12	10/08/12	M-F 730-8p 730-8p Let's Ask America	CM	728-758p	22222--	:30	10	\$1,200.00	P-3	0.00 NM	10	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-2222--			8		\$1,200.00		0.00			



WFTS

Print Date: 10/05/12

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Contract / Revision **304017** Flight Dates **10/02/12-10/08/12**

Hiatus Dates

Original Date / Revision 10/05/12/ 10/05/12

Order Sep 00:20:00

Advertiser **American Crossroads** Product **American Crossroads**

Estimate # **1770**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
20	WFTS	10/02/12	10/08/12	M-F 730-8p 730-8p Let's Ask America	CM	728-758p	22222--	:30	10	\$1,200.00	P-3	0.00 NM	10	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	2-----			2		\$1,200.00		0.00			
23	WFTS	10/02/12	10/08/12	M-F 10-11a M-F 10-11a	CM	10-11a	11111--	:30	5	\$500.00	P-3	0.00 NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-1111--			4		\$500.00		0.00			
Week:		10/08/12	10/14/12	1-----			1		\$500.00		0.00			
24	WFTS	10/02/12	10/07/12	Sa 9-10a Sa 9-10a	CM	9-10a	-----S-	:30	1	\$300.00	P-3	0.00 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-			1		\$300.00		0.00			
Totals													81	\$105,850.00